



**NEWPORT**  
CITY COUNCIL  
CYNGOR DINAS  
**CASNEWYDD**

# END OF YEAR REVIEW

REGENERATION & ECONOMIC DEVELOPMENT

2022-24

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## Strategic Leads

Leader of Newport City Council	Councillor Jane Mudd
Cabinet Member for Strategic Planning, Regulation & Housing	Councillor James Clarke
Cabinet Member for Community Well-being	Councillor Deb Harvey
Chief Executive	Beverly Owen
Head of Regeneration & Economic Development	Tracey Brooks

# Introduction

Newport City Council's Corporate Plan 2022-27 has four Well-being Objectives to support its mission to deliver an *Ambitious, Fairer and Greener Newport for Everyone* and contribute towards Wales' Well-being Goals set in the Well-being of Future Generations Act. To support the delivery of these objectives and strategic priorities, each service area has developed their service plan. The Regeneration and Economic Development Service Plan 2022-24 outlines its own priorities and how the service will contribute towards the Corporate Plan and deliver continuous improvement.

The Regeneration and Economic Development (RED) service area supports the Chief Executive Directorate and is responsible for delivering the statutory land use planning function to enable the City to grow in a sustainable manner and ensure the delivery of the Council's regeneration priorities. The service includes planning policy and development management along with historic building conservation and the building control function. The Regeneration Team develop and deliver a variety of grant funded regeneration programmes as we seek to stimulate economic growth and investment across the City Centre and wider City. We also deliver work and skills support to residents in order to support them into employment and ensure they have the necessary skills required to fulfil their potential. The Team also provides support for businesses and inward investors alongside marketing Newport as a great place to live, work and invest in. Tourism, Events, Culture and Heritage is also an important part of the service as we seek to develop and promote facilities such as the Museum and Art Gallery, the Transporter Bridge and the Newport Medieval Ship and celebrate our diverse and rich culture. The service also oversees the delivery of the Council's sport and leisure facilities contract which is delivered by Newport Live.

## Regeneration & Economic Development Objectives

**Objective 1** - Encourage and support continued economic growth within the City, with particular focus on strategic projects and regeneration in the City Centre.

**Objective 2**- Creating a vibrant and proud city where our tourism, destination, culture, leisure and heritage offer will be improved and promoted through events and marketing.

**Objective 3**- Newport residents will be supported into work and increasing their employment opportunities.

**Objective 4**- Support the sustainable and resilient growth of the City and seek to protect heritage and relevant landscape features through effective use land use planning regulations.

# Head of Service Executive Summary

This is the first end of year report for the Regeneration and Economic Development service and there have been a number of key successes. The team has delivered strategic regeneration projects including the refurbishment of the Central Library and Museum and the renovation of the Chartist Tower to deliver the first 4\* hotel in the city centre. We have also taken positive steps in progressing other key projects including the Transporter Bridge, Market Arcade and the new Leisure and Wellbeing Centre. The Regional Investment Plan, and more recently the Local Investment Plan, associated with the Shared Prosperity Funding have been approved and various council services are engaged in the delivery of projects which will see significant investment in communities as well as supporting local businesses and ensuring local people have access to skills and qualification support.

The Business Support Team continue to help businesses access advice and financial support through the City of Newport Business Grants. We have also seen the return of the Newport Food Festival and the Newport Marathon which are huge events in the city and have brought people back into the city centre. The Events team also coordinated the Queen's Platinum Jubilee celebrations which saw events and activities taking place in a number of areas across the City and were very well attended by our residents.

Our work and skills teams continue to provide excellent support to young people and residents in need of assistance to find work or training opportunities. The Team delivered a very successful jobs fair in the Newport Market in September 2022 with another event planned in May 2023. The Newport Youth Academy continue to support some of our most vulnerable young people in gaining the necessary skills and qualifications to find work and careers.

The team have also experienced some challenges over the last year. Newport coordinated the submission of a regional bid for Freeport status and also bid for funding from the Levelling Up Fund to deliver the National Technology Institute. Both of these bids were submitted as part of a competitive process and whilst we were unsuccessful, the Team remain resilient and committed to seeking all opportunities for funding in order to deliver projects identified in the Service Plan. As well as ongoing uncertainties regarding the implementation of the new Technical Advice Note 15 on Flooding, the Planning Team have seen significant recruitment and retention issues. Whilst this is a problem which is being experienced on a national scale, we have plans in place to recruit new trainees in an attempt to support more people into the profession.

Our key focus going forward will be to continue making good quality and efficient Planning decisions and progressing the replacement Local Development Plan to the Preferred Strategy stage. We will also continue delivering key strategic regeneration projects and supporting new investment projects including the new KLA research and development and manufacturing centre in Imperial Park. Coordinating the delivery of the Local Investment Plan using Shared Prosperity Funding will also remain a priority.

Securing new funding opportunities and attracting new inward investment remains at the heart of our efforts to support sustainable and resilient economic growth and ensure our residents have access to good quality jobs. We are also focussed on ensuring that our work and skills teams continue to support people who need to find employment and that our residents can access the right skills and training provisions to meet the needs of our current and future employers.

We have our sights firmly set on the future Newport and we are progressing with the development of a new Placemaking Plan and a new cultural strategy which identifies and embraces Newport's artistic, creative and cultural strengths.

Our greatest asset throughout this last year remains our staff. They continually seek to help and support residents and businesses as well as creating resilient and sustainable places and spaces. They approach their work with positive professionalism, trying to find solutions to any problems posed and going the extra mile in order to ensure that we deliver good quality outcomes for the city, its residents and businesses.

# Regeneration & Economic Development 2022/23 Overview

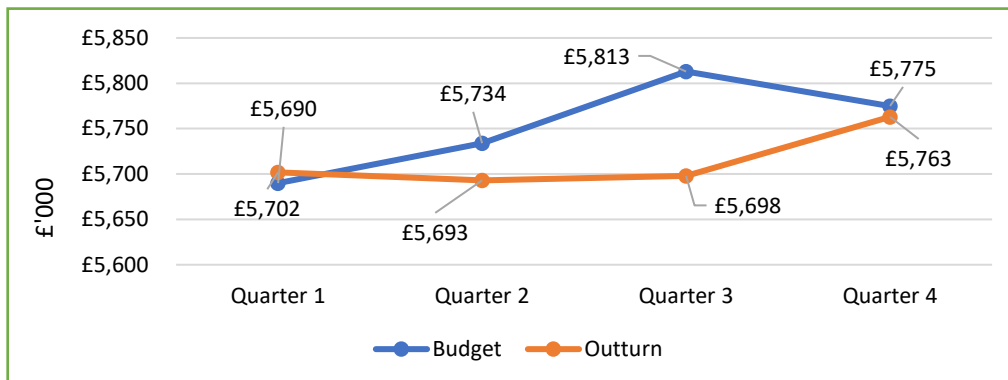
## Service Plan Objectives

Objective	End of Year (Red / Amber / Green)
<b>Objective 1</b> - Encourage and support continued economic growth within the City, with particular focus on strategic projects and regeneration in the City Centre.	Green
<b>Objective 2</b> - Creating a vibrant and proud city where our tourism, destination, culture, leisure and heritage offer will be improved and promoted through events and marketing.	Amber
<b>Objective 3</b> - Newport residents will be supported into work and increasing their employment opportunities	Green
<b>Objective 4</b> - Support the sustainable and resilient growth of the City and seek to protect heritage and relevant landscape features through effective use land use planning regulations	Green

## Service Area Risks

Risk	Corporate / Service Risk	Inherent Risk Score	Target Risk Score	Quarter 1 Risk Score	Quarter 2 Risk Score	Quarter 3 Risk Score	Quarter 4 Risk Score
Replacement LDP is not delivered on time and to budget	Service Risk	9	3	9	9	9	9
Transporter Bridge / Visitor Centre not delivered to time and budget.	Service Risk	16	6	12	12	8	8
(New) Delivery of Leisure & Well-being Centre project	Service Risk	12	4	-	-	12	12
(New) Shared Prosperity Fund Programme	Service Risk	12	4	-	-	8	8

## Service Area Revenue Outturn



# Programmes and Projects

Programme / Project Title	Project Overview	Well-being Objective(s) supported	Expected Completion Date (Quarter / Year)	Quarter 4 RAG Assessment / % Completion	Commentary
<b>Transporter Bridge/ Visitor Centre</b>	The delivery of the Visitor Centre which will attract visitors into the city generating income and promoting economic growth. This will contribute towards the long term objectives of supporting the maintenance of the Transporter Bridge and expanding upon the cultural offer of Newport. This will support the Council's Economic Growth Strategy, Corporate Plan commitment to revitalise the city centre and proposed cultural strategy.	Well-being Objective 1	Quarter 4 2023/24	35%	Additional funding awarded by Heritage Fund in recognition of the increased costs being experienced across all construction projects from increases in inflation and the ongoing war in Ukraine. Visitor Centre construction proceeding well. Inclement weather delaying progress on Bridge repairs, exploring weekend/night working opportunities to mitigate pressure on programme.
<b>Market Arcade</b>	The Heritage Lottery Heritage Funding has enabled architectural details to be restored and the aim is to reconnect owners, traders and visitors to the role the Market Arcade played in the growth of Newport. This will also support the Council's Economic Growth Strategy and Corporate Plan commitment to revitalise the city centre.	Well-being Objective 1	Quarter 4 2023/24	90%	Tender documents prepared for final property refurbishment and interior works. Owners recharged for management cost shares.
<b>Former Building, IAC Mill Street</b>	Refurbishment of the building to provide high spec office accommodation. Scope of works has now been amended to cover internal fit out of the building following additional funding from CCR. This will support the Council's Economic Growth Strategy, Corporate Plan commitment to re-vitalise the city centre.	Well-being Objective 1	Quarter 3 2023/24	75%	Developer has reported increasing costs to complete construction phase and is exploring additional funding options.

Programme / Project Title	Project Overview	Well-being Objective(s) supported	Expected Completion Date (Quarter / Year)	Quarter 4 RAG Assessment / % Completion	Commentary
<b>Placemaking Programme</b>	Build on the legacy of recently completed projects through the Welsh Government Placemaking Programme. Subject to further grant funding, this fund will enable further investment into the Northern Gateway area of the city, diversifying the offer and mix of uses and adding value to schemes such as the Indoor Market, Info Station and Market Arcade.	Well-being Objective 1	Quarter 4 2023/24	50%	First grant awards completed under revised Welsh Government framework - projects commenced at 4-5 North St and Gem 42 restaurant.
<b>Information Station</b>	Relocation of the Council's Customer Services to the Central Library and Museum building and redevelopment of the office space into co-working and tech incubation space for Tramshed Tech. This will support the Council's Economic Growth Strategy and Corporate Plan commitment to re-vitalise the city centre.	Well-being Objective 1 Well-being Objective 4	Quarter 2 2023/24	90%	New Customer Services facility open to the public. Fit out works on former Information Station building commenced by Tramshed Tech, completion by July 2023.
<b>Newport Replacement Local Development Plan (RLDP)</b>	Creation of an LDP is a statutory duty. The plan will include policies used to determine all planning applications in Newport. It will also identify land for development, helping with economic growth, and it will protect and enhance our best environmental and historical assets. This is in line with the Corporate Plan's priority to support sustainable economic growth and strong placemaking across our communities.	Well-being Objective 1 Well-being Objective 2	Quarter 4 2025/26	30%	Replacement Local Development Plan (RLDP) project proceeding in line with Delivery Agreement 1st Revision. Preferred Strategy expected to be presented to Cabinet and Council in September 2023 for approval. Publication of the Pre-Deposit Plan is to follow this in October/November 2023. There continues to be uncertainty around Technical Advice Note 15, which will now not be implemented by the target date of the start of June.

Programme / Project Title	Project Overview	Well-being Objective(s) supported	Expected Completion Date (Quarter / Year)	Quarter 4 RAG Assessment / % Completion	Commentary
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<b>DWP Restart Programme</b>	The new £2.9 billion Restart scheme announced at the Spending Review on 25 November 2020, will give Universal Credit claimants who have been out of work for at least 12 months enhanced support to find jobs in their local area. Restart will break down any employment barriers that could be holding them back from finding work. Providers will work with employers, local government, and other partners to deliver tailored support for individuals. This supports Council's Economic Growth Strategy and Corporate Plan commitment to provide equitable opportunities for people to retrain, learn new skills and find long term work.	Well-being Objective 1	Quarter 4 2025/26	50%	We have placed 130 participants into work, 80 of these participants have achieved outcomes, which means their employment has been sustainable which is the key aim of the project. NCC have been consistently ranked in the top 3 providers of Restart in Wales and have been asked to share best practice due to their success.



Programme / Project Title	Project Overview	Well-being Objective(s) supported	Expected Completion Date (Quarter / Year)	Quarter 4 RAG Assessment / % Completion	Commentary
<b>City Centre Leisure and Well-being Centre</b>	<p>New leisure centre facility to be constructed on Riverside site adjacent to the City centre and knowledge quarter. Building will include fully accessible leisure pool facility and sports venues with café and room hire availability. Design innovation will help achieve BREEAM excellence and carbon zero options. Project is being supported with a grant from Welsh Government and will maintain the offer of swimming, sports and leisure within the city centre.</p> <p>This will support the Council's Corporate Plan commitment to revitalise the city centre.</p>	<p>Well-being Objective 1</p> <p>Well-being Objective 2</p>	<p>Quarter 3 2025/26</p>	<p>30%</p>	<p>Design refinement ongoing in order to ensure that the building is embedding renewable energy and circular economy principles from the outset. Design phase expected to be concluded in September with tender exercise commencing in Q4 2023 and start on site Q1 2024. Newport Centre closed on 31<sup>st</sup> March 2023 with new "Station" facility at Station Quarter opening on 1st April. Demolition of Newport Centre expected to be completed by October 2023.</p>
<b>National Technology Institute</b>	<p>Development of a new training and qualifications facility within the city centre which provides a different learning offer for people and employers looking for non-traditional training and qualifications to meet the changing needs of businesses. This will be an employer led facility where course content and duration reflects the needs of existing and growing businesses.</p>	<p>Well-being Objective 1</p>	<p>Quarter 3 2025/26</p>	<p>10%</p>	<p>Working with partners to investigate alternative delivery models and funding options.</p>

Programme / Project Title	Project Overview	Well-being Objective(s) supported	Expected Completion Date (Quarter / Year)	Quarter 4 RAG Assessment / % Completion	Commentary
<b>Shared Prosperity Funding Programme</b>	<p>In April 2022, the UK Government published details of the new £2.6bn Shared Prosperity Fund which seeks to support the Government's Levelling Up objectives in three investment priority areas:</p> <ul style="list-style-type: none"> <li>•Communities and Place</li> <li>•Supporting Local Business; and</li> <li>•People and Skills</li> </ul> <p>There is also a fund called Multiply, which seeks to improve adult numeracy skills. Newport's allocation of funding is just over £27m for core spend and a further £5.6m for Multiply over the next 3 years.</p>	<p>Well-being Objective 1</p> <p>Well-being Objective 2</p>	<p>Quarter 4 2024/25</p>	<p>15%</p>	<p>Cabinet approved governance and Local Investment Plan in May 2023. Year 1 funding claimed. Project delivery underway for Year 2 schemes.</p>

# Workforce Development

To support workforce development across Regeneration & Economic Development the following actions have been identified as priority between 2022-24.

Action	Outcome(s) of Action Delivery	Action Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
Regeneration and Economic Development to review their areas to identify opportunities for development and introducing new apprenticeship, trainee and graduate schemes.	Improve RED resilience and future succession planning.	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024	40%	Planning have created 2no. Planning undergraduate 'year out' placements and are working with Cardiff University to find suitable candidates. The Regen team are also looking to create an Apprentice post within the SPF admin team.
Regeneration and Economic Development Service Managers in collaboration with Human Resources undertake a review of job descriptions to identify future skill and knowledge gaps.	This review will identify the future skills and needs required to deliver RED services and support any future strategic structure reviews.	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024	40%	Process initiated. Contact made with HR to discuss and review roles within Planning and Development Management.
Regeneration, and Economic Development in collaboration with Human Resources review succession plans in the service area.	Build up resilience in the service area and as part of its talent management encourage and develop skills of staff to enable succession planning.	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024	30%	All staff asked to consider training requirements as part of 1:1s and include in areas for development. Training Plan being formulated to identify future training needs

# Objectives and Action Plan Update

**Objective 1** - Encourage and support continued economic growth within the City, with particular focus on strategic projects and regeneration in the City Centre.

## Objective 1 End of Year Assessment

Ref	Action	Action Outcome(s)	Well-being Objective Supported	Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
1	Encourage inward investment and support growth of new and existing businesses within the City, through proactive business support and as part of Regional partnerships.	Newport attracts new businesses into the City through our excellent geographic location and connectivity, and strengthens our existing growth sectors in tech, digital, data, advanced manufacturing and hospitality. Existing businesses are supported to grow and we create a resilient and sustainable business mix across the city. Proactive place marketing will be undertaken and the Investment Prospectus will be updated and used at appropriate investment and marketing events to raise investor awareness in Newport.	WBO 1 / Strategic Priority 1 WBO 1 / Strategic Priority 2	1 <sup>st</sup> April 2022	31 <sup>st</sup> March 2024	50%	Continued progress with City of Newport Business Grant. Award of tender for International Soft Landing Platform in partnership with Welsh Government, to be hosted in Newport City Centre.  £35,973 was awarded to 17 businesses from the City of Newport Business Grant in 2022/23, creating a total of 52 new jobs. 7 of these businesses were in the city centre.  An additional three businesses were supported to relocate to or expand in the city centre via the Transforming Towns Placemaking Fund.

Ref	Action	Action Outcome(s)	Well-being Objective Supported	Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
2	Secure Funding from sources such as the Targeted Regeneration and Investment fund, Heritage Lottery Fund and UK Government funding for regeneration projects in the City Centre, including placemaking projects and strategic projects.	Additional funding being secured to support new uses and improved buildings and spaces in the City Centre as well as strategic regeneration projects which have the potential to bring increased footfall, employment or investment to the City.	WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	1 <sup>st</sup> April 2019	31 <sup>st</sup> March 2024	50%	£1.36m secured from the Transforming Towns Placemaking Fund, along with an additional award of £250k to support a third phase of redevelopment at the former Kings Hotel.
3	Development of a new Placemaking Plan for the City Centre which provides a targeted framework for regeneration, refurbishment and investment across the City Centre.	An update to the City Centre Master Plan which builds upon key projects which have been delivered such as the Indoor Market, Market Arcade and 4* Chartist Hotel. The plan will consider the need for green spaces and also reflect the projects in progress including the relocation of the Information Station, the development of a new leisure and well-being centre and National Technology Institute.	WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3	1 <sup>st</sup> January 2023	31 <sup>st</sup> March 2024	20%	Project consultancy out to tender and due to complete in July 23. Placemaking plan completion currently expected March 2024.
4	Understand the economic benefits associated with the designation of a Freeport which includes Newport and what the most appropriate operating model would be.	Working with partners including CCR, Western Gateway, Key Cities, we can understand the wider impacts of Freeport status and develop a sound bid.	WBO 1 / Strategic Priority 2	1 <sup>st</sup> September 2022	31 <sup>st</sup> March 2024	C	Freeport bid was unsuccessful, relevant information and metrics primarily relating to compound semiconductors are being evaluated and repositioned for the potential Investment Zone opportunity.

Ref	Action	Action Outcome(s)	Well-being Objective Supported	Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
5	Develop a Local Investment Plan for the Shared Prosperity Funding (SPF) which has been awarded to Newport.	The Local Investment Plan will reflect the priorities of the approved Regional Investment Plan and ensure that residents and stakeholders have the opportunity to shape and influence where funding is spent locally.	WBO 1 / Strategic Priority 1 WBO 1 / Strategic Priority 2	1 <sup>st</sup> April 2022	31 <sup>st</sup> March 2025	C	Local Investment Plan has been agreed by Cabinet and projects are mobilising at pace. SPF Board and management team are now in place.

**Objective 2 -** Creating a vibrant and proud city where our tourism, destination, culture, leisure and heritage offer will be improved and promoted through events and marketing.

**Objective 2 End of Year Assessment**

Ref	Action	Action Outcome(s)	Well-being Objective Supported	Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
1	Develop and adopt a Cultural Strategy	An important part of the delivery of this objective is the creation of a robust and ambitious strategy which has been developed through engagement and collaboration with our communities. The strategy will capture what makes Newport a rich, diverse and proud City and what we will do to develop, promote and celebrate our culture and heritage.	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	1 <sup>st</sup> September 2022	31 <sup>st</sup> March 2024	20%	Scope for development of the Cultural Strategy is in place. A Culture Strategy for Wales is being developed and will need to be reflected in the Newport Strategy.
2	Review and promote our Museum and Art Gallery offer to encourage more engagement and interaction, ensuring that opportunities to host new collections and events are explored.	The provision of spaces and technology which showcases our art and heritage artefacts in a stimulating and interactive way which is also accessible and inclusive. This will contribute towards our commitment to promote Newport as a destination for our communities and visitors to explore and celebrate our culture and heritage.	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	1 <sup>st</sup> September 2022	31 <sup>st</sup> March 2024	50%	New events trialled as part of the 2023 programme. These include acoustic sets in the Art Gallery in partnership with Le Pub and Winding Snake Productions. The sets ran alongside the current Newport Rock Collecting exhibition. Welsh Government have also confirmed the site as being shortlisted for the network of national contemporary art galleries.

Ref	Action	Action Outcome(s)	Well-being Objective Supported	Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
3	To develop a long term strategy for the storage and display of the medieval ship.	Through collaboration with Welsh Government and other strategic partners we shall develop a long term strategy that will secure a permanent location for the medieval ship as a key tourist attraction for the City. This will contribute towards our commitment to promote Newport as a destination for our communities and visitors to explore and celebrate our heritage.	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024	20%	Feasibility work has commenced. Ongoing interest from TV/media. Updated version of the guidebook underway and Curator and Friends of Newport Ship volunteers delivering, on average, three talks or guided tours per week to organised groups from Wales and across the South West.
4	Review and update the destination management plan to reflect the Newport offer in a proactive and engaging way.	Better promotion of Newport using proactive and targeted marketing can support inward investment opportunities and the visitor economy.	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024	29%	External partnerships formed through the previous plan have been maintained, including work on the Living Levels, and liaison with the Newport Hoteliers group. The new Destination Management Plan will need to align with the new Cultural strategy, Placemaking Plan, Corporate Plan and emerging Local Development Plan.



Ref	Action	Action Outcome(s)	Well-being Objective Supported	Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
5	Successful delivery of corporate events and support with the delivery of elite sport and community events which reflects our cultural, sport, leisure and heritage offer.	Through collaboration with national organisations, Newport Live and ICCW, we can continue to promote and host international events. We will also support community groups and stakeholders to develop a calendar of inclusive and accessible events will give the City a positive vibrancy and raise awareness of our heritage and our cultural diversity.	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024	50%	The service directly supported over 30 events throughout the year including the Queen's Platinum Jubilee and the Food Festival. The team also provide indirect support and advice to independently organised events in the calendar such as Pride in Newport, and Newport Rising:
6	Develop a Place Marketing Plan which promotes Newport as a great place to live, work, learn, visit and invest in.	The place website is an effective and interactive platform to promote Newport.	WBO 1 / Strategic Priority 1 WBO 1 / Strategic Priority 4	1 <sup>st</sup> September 2022	31 <sup>st</sup> March 2024	20%	Work continues to benchmark peer locations as part of the development of a revised plan. There will be more focus on the use of the place website and social media.
7	Consider opportunities which deliver improved access to sports and leisure facilities across our venues, both for leisure, amateur and elite activities, including hosting international, national and regional events.	In partnership with established sporting organisations and with Newport Live, a range of sports and leisure activities are delivered at various levels across the City. By working in partnership we can secure funding opportunities to ensure that we continue to offer residents, aspiring athletes and elite athletes with facilities and events which enable them to enjoy sport and achieve their potential. This includes spectator sport and our continued involvement with events which showcase facilities in Newport and support the visitor economy.	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	1 <sup>st</sup> April 2022	31 <sup>st</sup> March 2024	50%	In partnership with Newport Live, the service secured Sport Wales funding of £121k to improve the Newport leisure estate.  Interim city centre provision at "Station" in Station Quarter redeveloped ready to open on 1 <sup>st</sup> April 2023, to ensure continuity of services.

**Objective 3** - Working towards being a Living Wage City by working in partnership with businesses to gain accreditation as Living Wage Employers and helping Newport residents to retrain, learn new skills and find long term work.

**Objective 3 End of Year Assessment**

Ref	Action	Action Outcome(s)	Well-being Objective Supported	Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
1	Become a recognised Living Wage City.	Working together with communities and businesses we will seek to tackle issues of low pay within Newport. We will seek to bring together a group of prominent Newport employers to form a Living Wage Action Group and develop a 3 year action plan to make Newport a Living Wage City.	WBO 1 / Strategic Priority 8	1 <sup>st</sup> November 2022	31 <sup>st</sup> October 2025	10%	Exploration of options ongoing.
2	Delivery of employment and skills support across the City.	Ensuring there is access to suitable and accessible venues and facilities for the delivery of employment and skills support in order to increase numbers of people accessing and benefitting from employment support. This will result in improved access to digital facilities and improved skills, educational outcomes & employment opportunities. Ensure our diverse communities are appropriately supported through tailored interventions specific to their needs.	WBO 1 / Strategic Priority 8	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024	50%	19 job clubs operate across the city to support residents into employment. We have delivered 2 very successful jobs fairs with attendance of both residents and employers increasing year on year.

Ref	Action	Action Outcome(s)	Well-being Objective Supported	Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
3	Provide employment and skills support for young people aged 16 to 24 through the Young Person's Guarantee.	Engage 200 young people aged 16 to 24. 70 Job starts. 50 young people with additional Qualifications 10 young people in Further Education (FE). 6 young people supported into Volunteering/ Placements	WBO 1 / Strategic Priority 8	1 <sup>st</sup> October 2022	31 <sup>st</sup> March 2025	25%	Targets are for a full year but the 6 month period from commencement in September 2022 has achieved the following: 261 Youth engagements with 72 Job starts. 33 training outcomes and 7 progressions to FE.
4	Continue to develop skills and qualification opportunities through the Youth Academy in order to reduce the number of young people not in employment, education or training (NEET).	Working with 49 young people to deliver the following targets annually. Positive Progression Rate – 75% Activity Success Rate – 65% Attendance – 85%	WBO 1 / Strategic Priority 8	1 <sup>st</sup> April 2022	31 <sup>st</sup> March 2026	25%	Percentage is set by Welsh Government as a benchmark for all partners delivering on the Jobs Growth Wales+ contract. For 2022/23 our performance was categorised as Excellent.
5	Provide employment and skills support through the DWP Restart Employability Programme.	Assist long term unemployed residents and offer training and qualifications to help resident's secure sustainable employment and to reduce in-work poverty. Achieve all Customer Service Standards and programme outcome targets in line with DWP and Serco expectations.	WBO 1 / Strategic Priority 8	1 <sup>st</sup> June 2021	31 <sup>st</sup> March 2025	35%	NCC is consistently ranked in the top 3 providers in Wales and have been asked to share best practice due to their success.
6	Organise and support the delivery of job fairs and recruitment activities to connect employers with the local workforce.	With partners, deliver at least one event per quarter. This may be single sector or across multiple sectors.	WBO 1 / Strategic Priority 8	1 <sup>st</sup> April 2022	31 <sup>st</sup> March 2026	25%	The Jobs fair in September 2022 welcomed 400 jobseekers to Newport Market, with 60 employers with current jobs on offer. We commit to delivering 2 jobs fairs per annum

**Objective 4 - Support the sustainable and resilient growth of the City and seek to protect heritage and relevant landscape features through effective use land use planning regulations.**

**Objective 4 End of Year Assessment**

Ref	Action	Action Outcome(s)	Well-being Objective Supported	Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
1	Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until 2036.	An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate development. The new plan will seek to embed climate change and sustainability at its core with Movement and Transport as a main topic area. Replacement LDP to include renewable energy target from the LAEP.	WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2 Climate Change Plan	1 <sup>st</sup> April 2021	28 <sup>th</sup> February 2026	30%	Replacement Local Development Plan (RLDP) project proceeding in line with Delivery Agreement 1st Revision. Consultation on growth options completed and Preferred Strategy expected to be presented to Cabinet and Council in September 2023 for approval.
2	Work collaboratively across the Cardiff Capital Region to develop a Strategic Development Plan.	Through collaboration we shall contribute towards the development of the Strategic Development Plan (SDP) for the Cardiff Capital Region, in line with the requirements of the Corporate Joint Committee. This will deliver a regional planning policy document which sits between the National Plan, Future Wales and the Council's adopted Local Development Plan. It will focus on issues of regional importance such as green belts and regional growth targets which will inform the replacement local development plan.	WBO 1 / Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2	1 <sup>st</sup> October 2022	31 <sup>st</sup> March 2026	5%	Corporate Joint Committee (CJC) has now been established. SDP team expected to be created in 2023/24.

Ref	Action	Action Outcome(s)	Well-being Objective Supported	Start Date	Expected Completion Date	Q4 RAG Assessment / % Completion	Commentary
3	Support the development of good quality buildings and places, as well as preserve protected heritage buildings, features and countryside spaces from inappropriate development.	Effective decision making through the statutory planning function can help support sustainable economic growth, good quality buildings and strong placemaking across Newport's communities.	WBO 1 / Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2	1 <sup>st</sup> September 2022	31 <sup>st</sup> March 2024	50%	All appeal decisions are reported to Planning Committee for awareness and appropriate training is provided for Planning Committee members.
4	Use effective enforcement powers to protect against inappropriate development and bring back some of the City's long standing vacant and derelict properties.	A priority list of properties and sites will be developed and a collaborative approach will be taken across all service areas to use regulatory powers to tackle these properties with a view to seeing them refurbished and brought back into use.	WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 2 / Strategic Priority 2	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024	50%	Direct action and enforced sale proceedings actioned against premises on Commercial Road. Residential property in North Street also brought back into use. New Senior Enforcement Officer – Strategic, post created to lead on the progression of priority cases.
5	Ensure all developments are fully aligned with Planning Policy Wales (PPW) 11, the Well-being of Future Generations (Wales) Act (WBFGA) 2015 and the Placemaking Wales Charter to deliver sustainable development and ensure climate resilience.	The annual LDP monitoring report reviews and evaluates incidences of non-conformity with the development plan. Dip samples are undertaken of planning applications to ensure that sustainable travel is being proposed along with climate resilience measures considered appropriately (flooding, air quality, nature based solutions, heat networks, etc).	WBO 1 / Strategic Priority 1 WBO 2 / Strategic Priority 1 WBO 2 / Strategic Priority 2 Climate Change Plan	1 <sup>st</sup> October 2022	31 <sup>st</sup> March 2024	50%	There has been continued promotion of placemaking in compliance with Planning Policy Wales, WBFGA and Placemaking Charter. All major applications go to Planning Committee for decision.

# Performance Measures

Performance Measure / Description	Reporting Frequency (Quarterly / Half-yearly / Annual)	Actual 2020/21	Actual 2021/22	Actual 2022/23	Target 2022/23	Commentary
(New) Number of tourism related visitors (January 22 to December 22)	Annual	4.67m	2.11m	3.68m	4.67m	Performance figures are for Jan – Dec 2022. The target figure reflected the 2019, pre pandemic visitor number and was considered a suitable benchmark to compare the rate at which the visitor economy is recovering. We cannot predict the amount of time it will take to recover from the various periods of lockdown and when factoring in the cost of living crisis, escalating energy costs, and loss of skilled staff following Brexit, and war in Ukraine resulting in the loss of hotel rooms for a number of months, there were clearly ongoing challenges within the sector. However, 3.68 million visitor numbers is positive and we expect to see this improve over the coming year as we have extra bed spaces through the new Mercure 4 star hotel, a growing programme of events and conferences at the ICCW and the Council's own events programme.
(New) Number of young people aged 16 to 24 provided with employment and skills support through the Young Persons Guarantee	Annual	No Data	No Data	98*	200	A full delivery year has not been completed for the Young Persons Guarantee. *Based on a 6 month period the performance figure is just short of the expected target.
Percentage of all planning appeals dismissed.	Quarterly	74.1%	76.9%	71.43% (30 / 42)	77%	We aim to make good quality decisions and have set a target above the Welsh Government target of 66%. Planning is often subjective in respect of matters such as design and Planning Committee are entitled to make decisions against officer recommendation.
Percentage of all planning applications determined in time.	Quarterly	67.1%	62.4%	66.5% (658 / 989)	65%	Performance is improving steadily as the year has progressed despite recruitment issues. Team continues to reduce the backlog of applications created during the prolonged covid period.

Performance Measure / Description	Reporting Frequency (Quarterly / Half-yearly / Annual)	Actual 2020/21	Actual 2021/22	Actual 2022/23	Target 2022/23	Commentary												
(New) Percentage of young people positively progressing through the Youth Academy.	Annual	No Data	No Data	81%	60%	<p>Target percentage is set by Welsh Government as a benchmark for all partners delivering on the Jobs Growth Wales+ contract. The percentages are RAG rated as per table below and therefore we finished 22/23 rated as <b>Excellent</b>.</p> <table border="1"> <thead> <tr> <th colspan="2">Progression Targets</th> </tr> <tr> <th>Performance Indicator</th> <th>Advancement</th> </tr> </thead> <tbody> <tr> <td>Excellent</td> <td>80+%</td> </tr> <tr> <td>Good</td> <td>70-79%</td> </tr> <tr> <td>Adequate</td> <td>60-69%</td> </tr> <tr> <td>Unsatisfactory</td> <td>Below 60%</td> </tr> </tbody> </table>	Progression Targets		Performance Indicator	Advancement	Excellent	80+%	Good	70-79%	Adequate	60-69%	Unsatisfactory	Below 60%
Progression Targets																		
Performance Indicator	Advancement																	
Excellent	80+%																	
Good	70-79%																	
Adequate	60-69%																	
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Number of businesses supported through the provision of advice and guidance.	Quarterly	4,114	3,922	231	No Target / comparator measure	Previous performance figures quoted were based on the number of businesses supported through the distribution of Welsh Government funding during the Covid period. The performance indicator is therefore being reset.												
Number of people supported into employment by the work and skills team.	Half yearly	221	348	378	300	The Work & Skills team continue to positively engage with residents to support them into employment, this includes supporting people with health issues and encouraging improved skills and qualifications.												
(New) Number of events supported or led by the Council	Half Yearly	No Data	No Data	30	No Target (Baseline Year)	The events team have supported over 30 events including strategic events such as the Newport Marathon, Food Festival and Queen's Platinum Jubilee.												
(New) Number of new affordable housing units granted planning permission during the year.	Quarterly	No Data	No Data	94 units	No Target (Baseline Year)	A new performance indicator. Note this figure does not include Reserved Matters applications where the % of units to be affordable was secured at outline stage.												

Performance Measure / Description	Reporting Frequency (Quarterly / Half-yearly / Annual)	Actual 2020/21	Actual 2021/22	Actual 2022/23	Target 2022/23	Commentary
(New) Amount of floorspace brought back into use or developed / redeveloped in the City Centre	Annual	No Data	No Data	20,000 sq. ft	No Target (Baseline Year)	Empty space brought back into use includes Griffin House and the former Trout bar at Newport Market, a new pool bar at Station Quarter, and the Creative Hub on Commercial Street.
(New) Number of hits on place website	Quarterly	No Data	No Data	Not Available	2,000	Development of the Place Website is currently restricted due to issues with the underlying content management system. This also prevents capture of hit count. A revised platform is in development and will be launched in 2023/24.



# Glossary

## Service Area Project / Action Assessment

RAG Status	Description
X%	Project / Action is not on track to deliver with major issues preventing the action being completed by the agreed ' <i>Target Date</i> '. Immediate management interventions is required to improve performance and escalation to Directorate Management Team and/or relevant Board.
X%	Project / Action is mainly on track with some minor issues which could prevent the Project / Action being completed by the agreed ' <i>Target Date</i> '. Management intervention(s) required to improve performance and close monitoring by the Head of Service / Service Management Team.
X%	Project / Action is on track to be completed by the Agreed ' <i>Target Date</i> '.
C	Project / Action has been successfully delivered

## Performance Measure Monitoring / Tolerance Assessment

Newport City Council has agreed a 15% tolerance against targets set in service plans.

RAG Status	Description
=>15%	Performance is under achieving against Target or previous year's performance. Immediate management intervention and escalation to Directorate Management Board is required.
<15%	Performance is off target or Previous Year's Performance but within a variance of 15%. Management intervention and close monitoring by the Head of Service / Service Management Team is required.
	Performance is achieving / succeeding against its agreed Target or Previous Year's Performance. Commentary provided is at the discretion of the service area.

## Risk Assessment Matrix

Probability	5	5 - Moderate	10 - Major	15 - Severe	20 - Severe	25 - Severe
	4	4 - Moderate	8 - Moderate	12 - Major	16 - Severe	20 - Severe
	3	3 - Low	6 - Moderate	9 Major	12 - Major	15 - Severe
	2	2 - Low	4 - Moderate	6 - Moderate	8 - Moderate	10 Major
	1	1 - Very Low	2 - Low	3 - Low	4 - Moderate	5 - Moderate
		1	2	3	4	5
		Impact				

## Abbreviations

Abbreviation	Description
RED	Regeneration and Economic Development
RLDP	Replacement Local Development Plan
SPF	Shared Prosperity Fund
WBFGA	Well-being of Future Generations Act